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MARCH OF MAGIC

FUN FACTS FOR THE 95th ANNUAL MACY'S THANKSGIVING DAY PARADE®

OVERVIEW:

- Years of the Macy's Thanksgiving Day Parade – 95 (est. 1924)
 - *Note: The Parade was canceled in 1942, 1943 and 1944 due to World War II*
- Television Viewers – More than 50 Million viewers across broadcast and streaming, one of the nation's most viewed televised events annually
- Hours of Live Television – 3 (9 a.m. - noon, in all time zones on NBC and Telemundo), 3 re-broadcast (2 p.m.- 5 p.m., in all time zones on NBC), Streaming on Peacock®
- Years on NBC, official national broadcast partner – 69 (since 1952)
- NBC TODAY Show anchors as hosts of the Parade:
 - 2021 marks Savannah Guthrie's 10th year hosting
 - 2021 marks Hoda Kotb's 4th year hosting
 - 2021 marks Al Roker's 27th year

BALLOONS:

- Giant character helium balloons – 15
- *Ada Twist, Scientist* by Netflix; a Funko Pop! inspired *Grogu*™ (a.k.a. Baby Yoda in pop culture) from the Star Wars™ series "The Mandalorian™," *Ronald McDonald*® by McDonald's® and *Pikachu*™ & *Eevee*™ by The Pokémon International Company.
- Height of tallest balloon – 62 feet (*Diary of A Wimpy Kid*®)
- Length of longest balloon – 72 feet (Sinclair's *DINO*®)
- Width of widest balloon – 37 feet (Tie: Funko's *Grogu*™ and Sega's *Sonic the Hedgehog*)

FLOATS:

- Floats – 28, comprised of hundreds of different set pieces and other structural elements
- New floats – This year six new floats will debut including *Birds of a Feather Stream Together* by Peacock®; *Celebration Gator* by Louisiana Office of Tourism; *Colossal Wave of Wonder* by Kalahari Resorts and Conventions; *Gravy Pirates* by HEINZ; *Magic Meets the Sea* by Disney Cruise Line; and *Tiptoe's North Pole*.
- Length and height of largest float – 60 feet long and 3.5 stories tall (Santa's Sleigh)

ENTERTAINMENT, PERSONALITIES & PERFORMERS:

- Performance Groups – The 95th Parade will feature the dazzling dancers of *Ballet Hispánico's School of Dance*, the harmonious voices of the *Broadway Education Alliance Youth Choir*, the fancy footwork of the *Fred Astaire Dance Studios*, the special tributaries of *Indigenous Direction*, the out of the world skills of *J.U.M.P.* (Jumpers United for Macy's Parade), the razzle dazzle of the *St. John's Dance Team*, the energetic *Spirit of America Cheer* and *Spirit of America Dance Stars*, and the moving voices of the *Young People's Chorus of NYC*.
- Radio City Rockettes® – An annual favorite, they first performed in the 1959 Parade
- Broadway musicals – *SIX*, *Moulin Rouge!* and one of Broadway's longest running hits *Wicked* will celebrate Macy's long-standing relationship with Broadway which has been an annual tradition dating back to 1977
- Macy's Singing Christmas Tree – 60 members join a specially created choir filled with Macy's colleagues from around the nation
- Santa Claus – the ONE and ONLY in his famed Parade finale appearance
 - Santa Claus has closed the Macy's Parade every year with the exception of 1932, the only year in which he led the official Parade march

BEHIND-THE-SCENES MAGIC BY THE MACY'S PARADE STUDIO TEAM:

- Hours of labor from the Parade Studio team of approximately 27 painters, carpenters, animators, sculptors, welders, scenic/costume designers, electricians and engineers – 8,000+
- Square Footage of the Parade Studio's headquarters – 72,000
- Gallons of Paint – 240
- Pounds of Glitter – 300
- Pounds of Confetti – 200
- Paint Brushes – 75 fine art brushes + 300 additional types of brushes
- A Parade float takes approximately four months to construct (with added time for ideation and design). If the Parade Studio team were to start from scratch and build all 28 floats that will appear in the 2021 Parade, it would take eight years
- More than a ½ mile of hand sewn skirt and fringe wrap each float in the Parade.
- Costumes – 4,500+

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PLEASE NOTE: All talent, performers, elements and information included are subject to change.