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2021 MACY'S THANKSGIVING DAY PARADE® BALLOON LINEUP

MACY'S SIGNATURE GIANT CHARACTER BALLOONS DELIGHT MILLIONS IN THE 95th ANNUAL MACY'S THANKSGIVING DAY PARADE®

GIANT CHARACTER BALLOONS

ADA TWIST, SCIENTIST NETFLIX

Ada, the pint-sized scientist from the popular Netflix series *Ada Twist, Scientist*, sets off on her first Parade adventure this Thanksgiving. This balloon version of Ada is as big as her giant-sized curiosity! With a pen tucked behind her ear and sporting her signature lab coat, Ada shows us the magic of SCIENCE all around us!

Balloon Dimensions: 41-feet long, 29-feet wide, 51-feet tall

Fun Fact: If you lined up 27 real pens, they would equal the length of the pen behind Ada's ear!

ASTRONAUT SNOOPY PEANUTS WORLDWIDE

Celebrating the wonder of space flight, Snoopy – the longest running giant character balloon in the Macy's Parade – will return to the sky above New York City decked out in astronaut gear. This balloon design marks the eighth version of Charles M. Schulz's treasured comic character and was built to celebrate the legacy of Peanuts' relationship to the Apollo missions and future space missions.

Balloon Dimensions: 43-feet long, 29-feet wide, 49-feet tall

Fun Fact: This year's appearance will be Snoopy's 42nd, the most of any balloon! His very first balloon was the 1968 Flying Ace, and a year later he was reworked as an Apollo astronaut.

THE BOSS BABY DREAMWORKS ANIMATION AND UNIVERSAL PICTURES

The adorable suit-wearing, briefcase-carrying Boss Baby returns to the Parade this year. Don't let his cute looks fool you, this big baby is all business when it comes to completing any secret mission he is assigned.

Balloon Dimensions: 32-feet long, 28-feet wide, 48-feet tall

Fun Fact: The Boss Baby is carrying a briefcase so big it can hold 540,000 crayons!

DIARY OF A WIMPY KID® ABRAMS BOOKS

Greg Heffley, the mega-popular star of the internationally best-selling book series *Diary of a Wimpy Kid*, will appear for the twelfth time this Thanksgiving. The second edition of the *Diary of a Wimpy Kid* balloon takes flight celebrating the release of the 16th book in the series, "Big Shot." Once again, Greg will delight millions of fans as he seemingly slips on ice during his New York City visit.

Balloon Dimensions: 62-feet long, 32-feet wide, 62-feet tall

Fun Fact: Both balloon versions of Greg Heffley have featured him clutching his trademark "Diary."

SINCLAIR'S DINO®
SINCLAIR OIL CORPORATION

Sinclair Oil Corporation and DINO (pronounced DYE-NO), America's most famous Apatosaurus, return to NYC. DINO is a classic Parade balloon, first appearing in the 1963 Macy's march.

Balloon Dimensions: 72-feet long, 24-feet wide, 36-feet tall

Fun Fact: The original DINO balloon was inducted as an honorary member of the Museum of Natural History in 1975, and the balloon returned to the Macy's Parade in 2015, after nearly 40 years.

GOKU
TOEI ANIMATION INC.

The legendary hero of the Dragon Ball franchise returns to the streets of Manhattan for another Macy's Thanksgiving Day Parade® appearance. Dragon Ball, a Japanese anime series that first aired in the US over 25 years ago, focuses on Goku, a Saiyan warrior who is peaceful, good-natured, loving, and honest – many adjectives that describe the celebration of Thanksgiving!

Balloon Dimensions: 70-feet long, 36-feet wide, 56-feet tall

Fun Fact: The Goku balloon is depicted in his Super Saiyan Blue form, which represents a new era of the Dragon Ball franchise.

GROGU™
FUNKO

Soaring into NYC inspired by a galaxy far, far away is fan favorite, Grogu, from the beloved *Star Wars*™ series *The Mandalorian*™. This larger-than-life balloon is inspired by the Child Funko Pop! releasing this fall.

Balloon Dimensions: 29-feet long, 37-feet wide, 41-feet tall

Fun Fact: Grogu's 37-foot ear span is longer than a telephone pole is tall!

PAW PATROL®
NICKELODEON

Hailing all the way from Adventure Bay, PAW Patrol's Chase takes to the sky this Thanksgiving. This fearless rescue pup from the number-one preschool series, *PAW Patrol*, is ready to come to the ruff-ruff-rescue and show the citizens of New York that "no job is too big, no pup is too small."

Balloon Dimensions: 60-feet long, 36-feet wide, 43-feet tall

Fun Fact: Chase's hat could cover an actual police squad car and his paws are larger than two full-grown Great Dane dogs.

PIKACHU™ & EEEVEE™
THE POKÉMON COMPANY INTERNATIONAL

Pokémon returns to the Parade with a new balloon for its 25th anniversary! A celebration is always better with friends, so this design features not only Pikachu but Eevee too! These two popular Pokémon are all smiles as they adorably sled down the route and into the holiday season.

Balloon Dimensions: 48-feet long, 23-feet wide, 34-feet tall

Fun Fact: Each blade on the sleigh is about the same length as a semi-trailer truck!

PILLSBURY DOUGHBOY™
PILLSBURY™

Inspiring Thanksgiving bakers across the U.S., the classic Pillsbury Doughboy (full name: Poppin' Fresh) takes flight down the Parade route to celebrate with millions of Americans as they enjoy both his cheerful giggle and home-baked holiday treats.

Balloon Dimensions: 54-feet long, 34-feet wide, 46-feet tall

Fun Fact: It would take more than four million Pillsbury™ Crescent Rolls to create a "dough-sized" version of the balloon.

RED TITAN FROM "RYAN'S WORLD"
SUNLIGHT ENTERTAINMENT AND POCKET.WATCH

Swooping in to save the day this holiday season is Red Titan, the brave and kind alter-ego of Ryan from Ryan's World. This larger-than-life, pint-sized superhero is making his second Macy's Thanksgiving Day Parade appearance this year.

Balloon Dimensions: 51-feet long, 28-feet wide, 42-feet tall

Fun Fact: The Red Titan's cape is the largest in the Parade, with over 15 gallons of red paint used!

**RONALD MCDONALD®
MCDONALD'S®**

The world's most famous clown returns to the Big Apple with a new look, this is his fifth design since he first joined the Macy's Thanksgiving Day Parade in 1987! In this version, Ronald is sharing his heart with us at a time when we all need some extra love and smiles and inspiring spectators to, "see a smile, share a smile."

Balloon Dimensions: 68-feet long, 31-feet wide, 40-feet tall

Fun Fact: It took 2,629 hours to complete the Ronald balloon at Macy's Studio; and over 50 gallons of paint!

**THE SMURFS
NICKELODEON**

Dancing his way down the route again, decked out in his signature red hat and boots to celebrate the Smurfs 40th anniversary, is Papa Smurf! Clutching his cane and clicking his heels to the delight of fans who are thrilled that the Smurfs series returned to their screens with all-new adventures this fall on Nickelodeon, proving once more that "you can't keep a good Smurf down."

Balloon Dimensions: 43-feet long, 36-feet wide, 51-feet tall

Fun Fact: There is nothing small about this version of Papa Smurf; he is taller than a four-story building!

**SONIC THE HEDGEHOG
SEGA**

Everyone's favorite blue blur is back! Sonic the Hedgehog, the first-ever video game character to appear in the Macy's Thanksgiving Day Parade, dashes through the streets of New York City once again to celebrate the 30th anniversary of the franchise!

Balloon Dimensions: 55-feet long, 37-feet wide, 50-feet tall

Fun Fact: Sonic's signature red shoes are size 171; a truck could fit in that footprint!

**SPONGEBOB SQUAREPANTS & GARY
NICKELODEON**

This optimistic sea sponge—so popular he's mentioned on social media every five seconds—is all smiles as he returns on Thanksgiving for his 17th appearance. SpongeBob is accompanied by pet snail Gary, so get ready for some F-U-N!

Balloon Dimensions: 46-feet long, 36-feet wide, 44-feet tall

Fun Fact: This is SpongeBob's third balloon in the Parade; he made his first appearance in 2004 and was redesigned for his second balloon in 2013. SpongeBob was also the first square balloon in the Parade!

NOVELTY AND HERITAGE BALLOONS

BALLOONICLES

**BABY DINOs
SINCLAIR OIL CORPORATION**

The three newborn Baby DINOs from Sinclair Oil Corporation are anything but prehistoric! The adorable Apatosaurus trio came straight from the nest to once again join the Sinclair DINO balloon in this year's Thanksgiving celebration.

Fun Fact: Like the Sinclair DINO balloon, the Baby DINO balloonicles appear in life-size form.

GO BOWLING™

Ready to roll a strike with Parade fans once again, the Go Bowling™ balloonicles are the biggest game you'll see on Thanksgiving – literally! Did you know that bowling is one of the safest and most fun activities for families nationwide?

Fun Fact: With 16-foot-tall pins and a 12-foot diameter bowling ball, this Balloonicle is sure to score.

HERITAGE BALLOONS

SMOKEY BEAR

UNITED STATES DEPARTMENT of AGRICULTURE FOREST SERVICE

Smokey Bear returns Thanksgiving morning to celebrate another year as the star of the longest-running public service advertising campaign in American history, and his message is extremely important since nationally nearly 9 out of 10 wildfires are started by humans.

Balloon Dimensions: 16-feet long, 25-feet wide, 51-feet tall

Fun Fact: Smokey Bear made his Parade debut as a giant character balloon in 1966.

TIPTOE

The star of Macy's holiday campaign, Tiptoe, is making her inaugural Parade appearance as a balloon puppet this Thanksgiving. With the help of puppeteers, her head bobs & legs move as this courageous reindeer prances through the streets of New York City encouraging spectators to believe in themselves.

Fun Fact: This larger-than-life version of Tiptoe is the first-ever balloon puppet to march down the route.

TONI, THE BANDLEADER BEAR

In its Parade debut, showing everyone how to march to the beat this Thanksgiving is Toni, Macy's very own bandleader bear. This beary big balloon was named for Parade pioneer Tony Sarg.

Balloon Dimensions: 28-feet long, 24-feet wide, 39-feet tall

Fun Fact: The iconic Macy's star appears a few times on this balloon. Toni's eye has the top leg of the star hidden in its diamond shape.

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PLEASE NOTE: All elements and information included are subject to change