



CONTACTS: Macy's External Communications  
Orlando Veras / Christine Olver Nealon / Ryan Gannon  
EventMedia@macys.com

## 2021 MACY'S THANKSGIVING DAY PARADE® FLOAT LINEUP

### ***FANTASTIC FLOATS WELCOME THE HOLIDAYS IN THE 95<sup>TH</sup> ANNUAL MACY'S THANKSGIVING DAY PARADE***

#### **1-2-3 SESAME STREET® SESAME WORKSHOP™**

*Sesame Street*, the iconic children's television show powered by Sesame Workshop, has helped kids grow smarter, stronger, and kinder for more than 50 years. This Thanksgiving, fans of all ages will enjoy seeing their *Sesame Street* friends as they join in the holiday celebration.

**Float Fact:** In 2021, *Sesame Street* is celebrating its 45th appearance in the Parade.

**Performance by:** The cast and Muppets of *Sesame Street*

#### **BIG CITY CHEER! SPIRIT OF AMERICA PRODUCTIONS**

Three cheers for the float that celebrates the spirit of team sports and athleticism around the nation and gets everyone hyped up for the holiday season!

**Float Fact:** The float uses a specialized LED technology that resembles neon but shines with more luminosity and uses less than 3% energy consumption.

**Appearance by:** Miss America Camille Schrier

#### **BIG TURKEY SPECTACULAR JENNIE-O**

Returning for its second spectacular appearance is the grand Jennie-O float, glittering in the signature gold and green hues of the iconic brand. This one-of-a-kind turkey stage features dancing show gals & guys and has a Thanksgiving surprise under its hat!

**Float Fact:** This fabulous float already has big fans — each of the performers are carrying feathered fans to bring the tail of the turkey to life!

**Performance by:** Tai Verdes

#### **BIRDS OF A FEATHER STREAM TOGETHER PEACOCK®**

With a wink and wing flutter, Peacock - the full-fledged entertainment extraordinaire - takes its first flight down the Parade route. Decked out in metallic & color-shifting paint, sparkling glitter & paillettes with a mylar fringe skirt, this glitzy bird is unmissable. Just like Peacock, you can't not watch this float!

**Float Fact:** Peacock is the first float to stream a live feed! With a camera perched on the Peacock and monitors on the tail end, spectators get a bird's eye view of the Parade!

**Performance by:** The cast of Peacock's *Girls5eva* - Sara Bareilles, Renée Elise Goldsberry, Paula Pell, Busy Philipps

**BLUE'S CLUES & YOU!  
NICKELODEON**

Nickelodeon is celebrating 25 years of Blue's Clues, and they can't spell Blue without Y-O-U! Preschoolers go on an interactive adventure to find clues with Josh. Or Joe. Or Steve! And here come all three of them, taking a break from filming their upcoming movie set right here in the Big Apple to skidoo down the parade route on their fantastic float.

**Float Fact:** Blue has been marking clues in the Parade since 1999; she's been both a balloon and a float!

**Performance by: Steve Burns, Donovan Patton and Josh Dela Cruz**

**THE BRICK-CHANGER  
THE LEGO GROUP**

This dynamic float from The LEGO Group gives families a sense of how the company's colorful bricks have inspired creativity and play among generations of children. Accompanied by the Free Build Team, the Brick-changer -part turkey, part dragon- rebuilds a drab LEGO brick landscape into a whimsical, bustling city that is bursting with color.

**Float Fact:** If this were an actual LEGO set, it would be comprised of about 2,000 real LEGO elements!

**Performance by: Zoe Wees**

**CELEBRATION GATOR  
LOUISIANA OFFICE OF TOURISM**

Crawling out of the bayou to join this year's festivities is the Celebration Gator. Adorned in colorful azaleas, magnolias and Mardi Gras beads, this float is a tribute to Louisiana's rich culture, from its grand riverboats to the famous French Quarter. Look through the logo to see the animators working in the belly of the beast!

**Float Fact:** This gargantuan gator is the longest Parade float ever; it measures 60 feet from mouth to tail!

**Performance by: Jon Batiste**

**CHRISTMAS IN TOWN SQUARE  
LIFETIME**

After celebrating the holidays with original Christmas movies for over 20 years, Lifetime makes its second Parade appearance this year. This festive float's charming town square brings to life a quintessential wintry scene reminiscent of a Lifetime holiday movie scene.

**Float Fact:** With all of the snow in the town square, you could make approximately 9,000 snowballs!

**Performance by: Kelly Rowland**

**COLOSSAL WAVE OF WONDER  
KALAHARI RESORTS AND CONVENTIONS**

Kalahari returns to the Parade with an all-new adventure-themed float this Thanksgiving. Focus on the elephant family featured; the majestic momma's trunk blows glitter sky-high, while bubble-blowing baby elephants ride the Colossal Wave of Wonder along with a surfing rhino and swimming octopus. Lively lighting creates the rippling water look in this fun-filled scene.

**Float Fact:** The float skirt is an original design by renowned South-African artist Karabo Poppy.

**Performance by: Nelly**

**DECK THE HALLS  
BALSAM HILL®**

Balsam Hill's "Deck the Halls" float embodies the spirit of a traditional family Christmas. Modeled after a time-honored wooden Christmas pyramid, this float is hand-painted with delicate wooden carvings to reflect Christmas celebrations. At the base, multiple Balsam Hill trees are adorned with decorations to reflect a host of family traditions. The float's centerpiece is a stunning, moving children's carousel.

**Float Fact:** The float is trimmed with more than 300 feet of garland and a giant Balsam Hill Vermont White Spruce, which was carefully crafted to replicate a real tree and stands three stories tall.

**Performance by: Kristin Chenoweth**

**ELF PETS®**  
**THE LUMISTELLA COMPANY**

Once again, the Elf Pets Reindeer join the Elf on the Shelf® Scout Elves – along with Santa’s Saint Bernards and arctic foxes – to remind us that Christmas spirit is ultimately found in faith, hope and love.

**Float Fact:** The Elf Pets® float made its first appearance in the 2018 Parade featuring the St. Bernards and reindeer and were later joined by their Arctic fox friends!

**EVERYONE’S FAVORITE BAKE SHOP**  
**ENTENMANN’S®**

Designed to mirror a colorful bakery, this two-level float will evoke the fun spirit of Entenmann’s® baked goods, complete with a bursting cupcake confetti chimney, an oversized baking mixer, rotating donuts and a traditional bake shop case displaying mouthwatering desserts.

**Float Fact:** The enormous mixing bowl on the float can hold enough dough to bake over 70,000 cookies!

**Performance by: Andy Grammer**

**FANTASY CHOCOLATE FACTORY**  
**KINDER™**

The Kinder brand is all about creating surprising moments and memorable experiences, and this float is no exception. A sky-high chocolate factory featuring a production line including a rotating Ferris wheel-like machine with egg-shaped gondolas delivering cocoa to be manufactured into delectable chocolate creations.

**Float Fact:** The float features multiple turning gears, flashing lights and ticking gauges, giving the chocolaty fantasy factory a steampunk aesthetic.

**Performance by: Darren Criss**

**HARVEST IN THE VALLEY**  
**GREEN GIANT®**

The float depicts the harvest of fall delights in a stunning, rolling landscape where the Green Giant ensures the veggies are picked at the peak of perfection. While the Green Giant kneels to harvest the perfect ear of corn, one of the most popular Green Giant vegetables on Thanksgiving, Little Green Sprout eagerly gathers green beans.

**Float Fact:** Last year, this float was refreshed with new trimmings, the addition of a windmill and Little Green Sprout who has been the Green Giant’s veggie-loving apprentice since 1972.

**Performance by: Jimmie Allen**

**HEARTWARMING HOLIDAY COUNTDOWN**  
**HALLMARK CHANNEL**

At several stories tall, this 3-D Christmas calendar masterpiece helps everyone kick-off the holidays with a merry float of wonder. As a premier destination for holiday entertainment, Hallmark Channel ushers in the season with its beloved annual tradition “Countdown to Christmas,” featuring a full slate of all new original movies. This magnificent float counts down to the 25<sup>th</sup> of December, complete with festive surprise behind each “date.”

**Float Fact:** If the candy cane on the float were real candy, it would have over 32,000 calories!

**Performance by: Rob Thomas**

**HER FUTURE IS STEM-SATIONAL**  
**OLAY**

Returning to our Thanksgiving lineup is iconic skin care brand Olay with a float that celebrates & inspires females to shoot for the stars in pursuing opportunities, studies & careers in science, technology, engineering & math (STEM). This cosmic creation captivates with twinkling lights, a robotic arm & turning gears.

**Float Fact:** Olay’s astronaut woman would be over 40’ tall when standing, at that height, her rocket ship would need to be approximately the same size as the tallest skyscraper in NYC.

**Performance by: aespa**

**HOME SWEET HOME  
CRACKER BARREL OLD COUNTRY STORE**

The Cracker Barrel float returns to New York City to bring care to homes across America. Reminding everyone they're welcome to the table, the Cracker Barrel float features iconic memorabilia found in its 660-plus stores, like the famous hearth, peg game, oil lamp and front porch – complete with rocking chairs!

**Float Fact:** The five barrels depicted on the float are fashioned after the wooden barrels filled with soda crackers that were in country stores back in the day, a nod to the inspiration behind the Cracker Barrel name.

**Performance by: Tauren Wells**

**MAGIC MEETS THE SEA  
DISNEY CRUISE LINE**

Captain Minnie Mouse is at the helm as Disney Cruise Line's float makes its maiden voyage in the Big Apple! Modeled after their newest ship, the Disney Wish, which will set sail next summer, it features classic filigree trim on the bow; plus, Mickey-shaped porthole mirrors allow spectators to see themselves on a Disney cruise.

**Float Fact:** This is the first Parade float that is longer than the float bed; the bow of the ship juts out eight feet!

**Performance by: Jordan Fisher and special guests**

**MOUNT RUSHMORE'S AMERICAN PRIDE  
SOUTH DAKOTA DEPARTMENT OF TOURISM**

Washington. Jefferson. Roosevelt. Lincoln. The Parade gets the presidential treatment to bring viewers face-to-face with Mount Rushmore National Memorial, one of the nation's most iconic landmarks and beloved national parks.

**Float Fact:** In addition to the iconic presidents, the float features indigenous animals of the Great Plains and elements representing South Dakota's Native American heritage.

**Performance by: Chris Lane**

**REXY IN THE CITY  
COACH®**

Led by its mascot Rexy, COACH makes a glittering appearance in the Macy's Thanksgiving Day Parade, complete with a carnival-style reimagining of New York City! Towering above the streets at over two stories tall, this fearless fashion dino inspires Coachies around the world to be true to who they really are.

**Float Fact:** In 2019, COACH debuted as the first luxury fashion brand to have a float in the Macy's Thanksgiving Day Parade!

**Performance by: Kim Petras**

**SANTA EXPRESS  
UNIVERSAL ORLANDO RESORT**

The Santa Express is a magnificent recreation of a vintage steam locomotive. It pulls into 34th Street carrying a bunch of excited elves and its Santa hat-wearing Starflake balloon escorts. This float is over 78 feet long and spouts a plume of steam more than thirty feet in the air from the smokestack.

**Float Fact:** This impressive locomotive was built over an actual school bus!

**SANTA'S SLEIGH**

It's time to BELIEVE, as the one-and only Santa Claus makes his way to Macy's Herald Square. Straight from his home at the North Pole, Santa will ride his sleigh through the streets of New York City, delighting children and adults alike. Depicting Santa's magical night of travel around the globe on Christmas Eve, we see the famed Toy Shop, his giant bag of gifts and the beloved reindeer pulling the sleigh.

**Float Fact:** Santa's Sleigh is the largest float in the Parade at 60-feet long, 22-feet wide and 3 ½ stories tall.

**SNOOPY'S DOGHOUSE  
PEANUTS WORLDWIDE**

A cherished fan favorite, this float returns as mission control for the launch of Astronaut Snoopy who will

be flying high above the streets. It features a mailbox full of greeting cards and letters, a dish full of dog bones, and the doghouse itself, where Woodstock is peering into space through a telescope.

**Float Fact:** Accompanying Snoopy on his launch is his pal Charlie Brown, decked out for the space mission and cheering on the high-flying beagle with some special friends.

#### **TOM TURKEY**

Decked out in autumnal hues, Tom Turkey will once again usher in Thanksgiving as the lead float. Our festive gobbling friend will make his appearance in a flurry of confetti with his wings flapping, eyes rolling and head bobbing accompanied by dancing showgirls and exuberant cheerleaders. This festive fan favorite is second only to Santa!

**Float Fact:** Tom Turkey, the longest running title float in the Parade, is the only self-propelled float.

#### **TOY HOUSE OF MARVELOUS MILESTONES NEW YORK LIFE**

New York Life brings us a toy house float which explores key life moments and milestones, like graduation, marriage, retirement and a birthday, through the eyes of paper doll characters. This float tells the timeless story of bringing people together, working hand-in-hand to build better futures for loved ones and having a positive impact on communities for generations to come.

**Float Fact:** The toy house's address is 51, a nod to the address of New York Life's Home Office, a National Historic Landmark located at 51 Madison Avenue at the site of the original Madison Square Garden. Its signature gold peak has been a beacon in the New York City skyline for almost 100 years.

**Performance by: Foreigner**

#### **WINNING WINTER TOGETHER MASSMUTUAL AND NHL®**

Hockey fans get a rink-side seat with MassMutual's fan-favorite float where skaters work as a team to try and slide one by the super-sized Snowman goalie on a realistic replica of a small town's frozen pond rink.

**Float Fact:** Although it is made of synthetic ice, the rink's hard surface allows for real skating.

**Performance by: Mickey Guyton**

#### **SPECIALTY UNITS**

##### **BIG RED SHOE CAR® McDONALD'S®**

Ronald McDonald® will cruise down the streets of NYC Thanksgiving morning in his one-of-a-kind vehicle. Driving with him are his good friends Grimace and Hamburglar.

**Float Fact:** The Big Red Shoe Car is equal to a men's size 266 shoe.

##### **GRAVY PIRATES HEINZ**

Bringing the magic to Thanksgiving morning and making its mouth-watering Parade debut is the HEINZ Gravy Boat featuring a band of Gravy Pirates! Be on the lookout for the gallivanting Gravy Pirates patrolling the route; their mission is to fight dryness this Thanksgiving by smothering dinner in savory HEINZ gravy!

**Float Fact:** The gravy boat is a new Parade element called a Floalloonicle; part float, part balloon and part vehicle!

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PLEASE NOTE: All elements and information included are subject to change